**BYD SEAGULL Debuts in Morocco,**

**Redefining the Benchmark for Urban E-Mobility**

March 11, 2024 – BYD, the world’s leading manufacturer of New Energy Vehicles (NEVs) and power batteries, continues to strengthen its presence in the Moroccan market with the official launch of the BYD SEAGULL in Casablanca. Designed for urban commuting, this all-electric vehicle combines cutting-edge technology with outstanding performance, offering Moroccan consumers more sustainable mobility choices while further expanding BYD’s new energy product lineup in the country.



BYD SEAGULL Launch Event Site

“The launch of the BYD SEAGULL marks a significant milestone for BYD in Morocco,” said Adil Bennami, General Manager of Auto Nejma, BYD’s partner in Morocco, during the launch event. “This model seamlessly integrates advanced technology with practical design, catering to urban commuting needs while reaffirming BYD’s commitment to improving mobility through innovation.”

As a standout model in Morocco’s new energy vehicle market, the BYD SEAGULL features a high-strength body structure and is equipped with BYD’s innovative Blade Battery. It also offers up to six airbags, ensuring high safety standards. Additionally, the car comes with a 10.1-inch adaptive rotating floating pad, supporting Android Auto and Apple CarPlay, along with voice control functionality for an enhanced smart driving experience.



BYD SEAGULL Introduction

In terms of range, the BYD SEAGULL is available in two versions, offering either 230 km or 300 km of driving range. It also supports DC fast charging, allowing the battery to charge from 30% to 80% in just 30 minutes. The model is available in three stylish colors—Delan Black, Beige White, and Wind Grass Green—drawing inspiration from ocean aesthetics for a fresh and vibrant design.

Since entering the Moroccan market in July 2023, BYD has introduced six passenger vehicle models, including the BYD HAN, BYD TANG, BYD ATTO 3, BYD SEAL U, BYD SEAL, and now the BYD SEAGULL, gradually establishing a diverse new energy product lineup. Moving forward, BYD will continue strengthening its collaboration with local dealers, leveraging its innovative EV products and extensive sales network to drive the growth of Morocco’s new energy vehicle market.